



Anochrome Group

Our mission is to be a World Class Surface Engineering Organisation.

- PRESENT OUR VISION.**
Communicate our goals and objectives throughout the entire organisation.
- SET AND REGULARLY REVIEW CLEAR BUSINESS GOALS AND OBJECTIVES.**
Continually strive to achieve business, environmental and quality performance targets as outlined in our business plan, which are relevant to our organisational goals and the needs and expectations of our customers.
- PROMOTE AND APPLY A PHILOSOPHY OF CONTINUAL IMPROVEMENT.**
Continuously develop and improve all aspects of our operation, including our documented operating systems, quality, environmental and pollution prevention performance, health and safety protection, and related technology.
- MAINTAIN A DOCUMENTED BUSINESS OPERATING SYSTEM.**
Manage and perform all processes in line with the documented operating system which shall comply with the relevant health and safety, environmental, quality, statutory and legal requirements including ISO9001, IATF:16949 and ISO:14001 (where applicable) alongside relevant customer standards.
- FOCUS ON THE CUSTOMER**
Every process in our company has a customer, without a customer a process has no purpose, only by focusing on customer satisfaction will we truly optimise our processes.
- DEMONSTRATE LEADERSHIP.**
By taking the initiative, providing an example, and showing the way, the Management Team will demonstrate effective leadership throughout the organisation displaying commitment to the process of continual improvement across all aspects of our business.
- PROVIDE RESOURCE, TRAINING AND EDUCATION.**
Comprehensive, intensive, and ongoing education and training are key to our growth and success and shall form the basis of our continual improvement endeavors.
- DEVELOP TEAMWORK AND PROMOTE PARTNERSHIPS.**
Promoting teamwork and partnership with employees, customers, suppliers, and the community allows us to apply many of the diverse skills and experience available towards achievement of our continual improvement objectives.

Mark Jones
Managing Director

11th December 2023